



The weather outside is frightful, but here at FFEE, things are truly delightful. In this edition of the *EDGEucator*, read all about these exciting things:

- Powerful new PFEW activity
- The Stock Market Game starts strong
- Great news for PA teachers
- Our PFEW Wish List
- FFEE programs meet and exceed state standards
- Board comings and goings
- Meet our donors

Together, let's kick off 2025 in style and make it another great year of life-changing education!

REALITY FAIR COMES TO PFEW

Thanks to two new partnerships with PALCO Federal Credit Union and Service 1st Federal Credit Union, PFEW 2025 will feature a Reality Fair. The Reality Fair is a fun, interactive immersion in personal finance where students discover the real costs of their future adult life. Here's how it works: students arrive at the Fair and

are assigned a salary based on their previously selected career choice. They visit a variety of booths where they must purchase housing, transportation, food, insurance, entertainment, cell phones, and more. There's also a "Wheel of Reality" where one spin may force them to deal with things like "Broken Computer –

Pay \$250", or "Happy Birthday! Win \$100". Through the Fair, students gain personal financial skills, learn the importance of budgeting and saving, and discover the true costs of their life choices. It's a great addition to the already robust PFEW curriculum, and we can't wait to see what happens!



Here at the Hughesville HS Reality Fair, students mull over housing choices. Pictured seated at left is FFEE Community Outreach Manager Alison Shughart, who was a volunteer at the event.



Here, the Service 1st FCU Wheel of Reality is in motion. Will it be good news, or bad?

SMG Fall and Year Long Sessions Smashing Records



Last year was a record-setting year for The Stock Market Game, with 10,077 students participating. But this year, even we can't believe what's happening. The fall and year-long competitive sessions have 5,109 students currently playing the game, a 20% increase over last year! This means two things:

1. Teachers see the incredible value of SMG, and
2. SMG is the unquestioned leader in providing quality financial literacy education to Pennsylvania's youth.



Educator Bill Frick is on a roll. He's pictured here with last year's winning groups from James W. Parker Middle School in Erie County. Keep up the great work, Bill!

TIME TO CELEBRATE!

Here are the schools and educators who bested the competition in the SMG fall competitive session.

REGION	DIVISION	SCHOOL	ADVISOR
Western	Elementary	James W. Parker Middle School	Bill Frick
	Middle	Butler Area Intermediate High School**	Jamie Veltri
	High	Mt Lebanon Senior High School	Thad Merriman
Central	Elementary	Union Canal Elementary School	Jeff Zelinske
	Middle	Bermudian Springs Middle School	Sarah Smith
	High	Central Dauphin East Senior High School	Youri Litvine
Eastern	Elementary	Salford Hills Elementary School*	Heather Williams
	Middle	Wilson West Middle School*	Stacy DeJoseph
	High	George Washington High School*	Benz Benzio

* 1st IN PENNSYLVANIA

** 2nd IN PENNSYLVANIA

DID YOU KNOW?

Beginning in the 2026-27 school year, Pennsylvania high school students must complete a half-credit course in Personal Finance to graduate. That's good news. But here's the **great** news: SMG not only meets, but exceeds, the requirements, complementing classroom instruction and making SMG an invaluable resource. Read the article in this newsletter for more details on how FFE programs are the perfect solution to create PA's next generation of knowledgeable, skilled, financially literate leaders.

2025 KEYSTONE CLUB MEMBERS (So far...)

We graciously recognize and thank the following Keystone Club members for gifts to our 2025 programming:

Scott (r) receives a Keystone Club gift from Marcus Turner, president, and Coleen Jennings, controller at Career Concepts Staffing Services, Inc. in Erie. Over 16 years, Career Concepts has educated 222 PFEW students with their EITC gifts.



- **Conewago Enterprises, Inc.**, York County, five years, 59 PFEW students sponsored
- **Erie Gives Fund of the Erie Community Foundation**, Erie County, 14 years, 271 PFEW students sponsored
- **Hudock Capital Group, LLC**, Lycoming County, 13 years, 28 PFEW students sponsored
- **Lang Family Foundation**, Crawford County, six years, 48 PFEW students sponsored
- **The David C. Nerthling Family Endowment Fund**, Erie County, permanent endowment
- **The James M. and Margaret V. Stine Foundation**, Out of State, 22 years, 228 PFEW students sponsored
- **Mr. Andrew S. Terhune**, Out of State, 17 years, 81 PFEW students sponsored

Great News, Educators!

FFEE has been named by the Pennsylvania Department of Education (PDE) as an official Act 48 Approved Provider. This means that any Pennsylvania teacher who volunteers as a PFEW Company Advisor will automatically earn **thirty-six Act 48 credit hours** toward their continuing education requirements. Educators, we want you to:

- Engage our future workforce
- Network with skilled colleagues
- Make lifelong professional connections
- Impart wisdom and knowledge
- Enhance your leadership skills
- Prepare our future leaders for success

Sign up today! PFEW will leave you with a newfound passion for your career and future. For more information on this rewarding opportunity, contact Program Manager Taura Ivanko at taura@pfew.org.



Pictured here at PFEW 2024 with two of her students is Raylene Boots, Teacher-Gifted & Cyber Coordinator, Riverside HS, Beaver County

At The Top Of Our 2025 Wish List? – PFEW Company Advisors

Demand for PFEW is skyrocketing, and we'll need over 100 Company Advisors to operate PFEW 2025. That means **WE WANT YOU!** Here are the dates:

PENNSYLVANIA FREE ENTERPRISE WEEK	Week 1 – June 28 – July 4
	Week 2 – July 5 – 11
	Week 3 – July 19 - 25
	Week 4 – July 26 - August 1 <i>(both Lycoming and PCT campuses)</i>

Our young people are yearning for adults willing to take a chance on them, help them figure a few things out, leave them more prepared for the challenges and opportunities ahead. That's what you'll do as a PFEW Company Advisor. There's no greater gift you can give. So...

- ❖ If you're a veteran Company Advisor and haven't signed up yet...
- ❖ If you're a teacher looking to earn 36 Act 48 credits...
- ❖ If you were a CA before but it's been a few years...
- ❖ If you've always wanted to try it but were unsure...
- ❖ If you're a PFEW grad and want to give back...
- ❖ If you want to give yourself a fantastic gift...
- ❖ If you want to change young lives but just weren't sure how...

Sign up today at www.pfew.org/pfew-volunteers

My Commitment

You can play an important role in a young person's successful future by enclosing your 501(c)(3) tax deductible contribution today. FFEE is an approved Educational Improvement Organization (EIO) in the EITC Program. Please make your check payable to: **Foundation for Free Enterprise Education**

- Founder's Club – \$25,000+
- President's Club – \$15,000 - \$24,999
- Keystone Club – \$10,000 - \$14,999
- Student Champion – \$5,000 - \$9,999
- Student Patron – \$1,500 - \$4,999

A gift of \$695 will provide a sponsorship for a student to attend PFEW

I would like to make a gift of \$ _____

Please designate my gift to:

- All programming
- PFEW & Speaker Series
- The Stock Market Game™
- I would be interested in monthly giving. Please contact me.

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

County _____ Telephone No. _____

Email _____

I will sponsor students in areas of greatest need.

I would like to sponsor students from the following counties: _____

Check Enclosed (**Payable to FFEE**)

Invoice me on: _____ (date)

The Foundation for Free Enterprise Education is an educational not-for-profit corporation dedicated to promoting awareness to the general public about free market economics and private enterprise. All gifts are tax deductible. A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement.

FOUNDATION FOR FREE ENTERPRISE EDUCATION

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The Stock Market Game™
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PDE Standards *and* FFEE Programs – The Perfect Fit

New PA Personal Finance Standards have been designed by the Pennsylvania Department of Education (PDE) to promote effective and comprehensive financial education for K-12 students.

The standards are organized around these six topic areas:

- 1) Personal Finance Fundamentals
- 2) Income
- 3) Spending
- 4) Saving & Investing
- 5) Risk & Insurance
- 6) Credit

We are proud that **all three FFEE programs fulfill and surpass** both proposed Personal Finance and existing and proposed Career Education and Work (CEW) standards supporting teachers by enhancing instruction and providing additional tools. Always have, always will. Our programs are founded on the following pillars:

- Consistency and Relevance
- Comprehensive Education
- Compliance and Recognition
- Enhanced Career Readiness
- Advocacy and Support

Our programs support Act 158 and PDE/CTE's Program of Study task list for Sales, Distribution & Marketing Operations and complement other state mandates. Additionally, because our programs align with these standards, teachers can earn Act 48 professional development credits, making a significant and impactful contribution to their professional development. This alignment also helps students become financially literate and career-ready, which is a key goal of 21st Century education.

Our commitment to educational excellence is unwavering, and we will continue to provide relevant, impactful educational programs that benefit students, educators, and the broader community.

BOARD FAREWELLS *and* WELCOMES

The FFEE Board of Directors bid farewell to two long-standing Directors who are moving on after years of dedicated service. Thank you to Mr. Gene M. Barr, Senior Advisor, GSL Public Affairs, and Scott R. Wyman, formerly of FirstEnergy. Both have served the Foundation and the youth of PA with distinction, and they will be missed.

The Board also welcomed Neal R. Leshner, Director, Government Affairs, of the Pennsylvania Chamber of Business & Industry, who was appointed to a three-year term. Neal is very familiar with the Foundation, having formerly served as a PFEW Company Advisor. Welcome, Neal, we look forward to working with you!

