

Rich Jensen-Jeffrey Landis, Jr. Memorial Fund

Long time Pennsylvania Free Enterprise Week (PFEW) Company Advisor John Jensen was playing golf with his brother Rich Jensen and nephew Jeff Landis as they did each Saturday morning in Erie, PA. They were on the fourth hole when suddenly they got caught in a severe thunderstorm. Without warning, the group was struck by lightning and both Rich and Jeff were killed. John survived, but in an instant, their families' lives were changed forever.

Together, the Jensen and Landis families decided to memorialize Rich and Jeff by creating a memorial golf tournament to be held each year on or near the anniversary of the tragedy. That very first year, the families chose the Foundation for Free Enterprise Education, proud presenter of PFEW, to be the beneficiary, and they made a gift of \$10,000. As a result, a permanent endowment was created in their honor to provide PFEW sponsorships each year. You are here because of the Jensen/Landis Memorial Fund.

The Jensen and Landis families did not stop there. They also established the Rich Jensen-Jeffrey Landis, Jr. Memorial Fund for Children's Charities of The Erie Community Foundation, and to date they have impacted the lives of countless young people through their support of PFEW, Make-a-Wish, and other children's charities. PFEW was near and dear to John Jensen and choosing the Foundation for Free Enterprise Education as their first recipient was easy. Their families are proud to sponsor you this week and they know you will enjoy your experience.